



**hey girls...**

**we're good for distributors...**

### **how Bryson partnered with hey girls...**

We're on a mission with Hey Girls to shake things up in the construction industry! Committed to improving the well-being of women on the job, starting by protecting dignity with free period products, but that's just the beginning.

Bryson and Hey Girls are challenging the entire industry to rethink feminine hygiene standards, paving the way for a more supportive and inclusive workplace for women. It's time to build more than just buildings—they're building change!

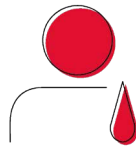
**retail and distribution**



**business to business**



**period dignity at work**



### **the need...**

With 15% of the construction workforce now made up of women, it's time to tackle a real need: free period products on site!

Construction sites are tough enough without the added stress of not having access to essential hygiene products. It's a simple solution that makes a world of difference, ensuring women can work comfortably and with dignity.

### **the impact...**

Since partnering with Hey Girls, we have sold 1,810 packs of period pads and 1,644 packs of tampons. That's 3,454 period products have gone to those in need, thanks to Hey Girls buy one donate one scheme.



### **the products...**

We're supply most of Hey Girls products to our people including the free vend unit which is branded with our logo.

### **about the team...**

Brilliant... the Hey Girls team are always willing to help out, whether it's new products to bring to market, talks on all things period related. They are passionate about what they do and making sure that periods are not something to be ashamed of or hidden.

**"3454 products donated to those that need them - we think that's pretty awesome!"**



Want to get the period dignity conversation flowing?  
Say hey to Ailsa now:  
Ailsa@heygirls.co.uk

**say hey...**

