



hey girls...

we're good for workplaces...



how First Bus partnered with hey girls...

We set about considering what we could do to support women in our organisation who may be making these tough choices about period products.

No one should go without period products, and by partnering with Hey Girls, we are doing our part to overcome period poverty in society too.

We were lucky that Hey Girls products are readily available from one of our suppliers (Lyreco).

bus & transport



business to business



period dignity at work



the need...

The transport sector is traditionally male-dominated, as one of the UK's largest bus operators, we continue to improve gender equality across our business. The initiative is also part of a wider strategy to attract more women to First Bus, as we aim to diversify our workforce and become more reflective of the communities we serve.

the impact...

Our colleagues felt that this is a really great initiative and shows we are taking practical steps to improving gender equality in the workplace.

the products...



We have initially gone with business starter packs to introduce the products into the business.

"we are making big strides in First Bus to welcome more women into the organisation and achieve our ambitious gender goals."

about the team...

It's been an incredibly easy process to order the Hey Girls products from Lyreco. Ailsa from Hey Girls has been a great support and is always on hand if we need her.



Want to get the period dignity conversation flowing?
Say hey to the team now:
b2b@heygirls.co.uk

say hey...

