



hey girls...

we're good for councils...



## how Flintshire City Council partnered with hey girls...

Flintshire Council partnered with Hey Girls to provide free period products to schoolchildren, delivered directly to their doorstep via the 'home pack' service.

The 'home packs initiative' launched in January 2022 and was developed in partnership with the Welsh Government.

More than **1.7million** orders have been made nationwide since they were launched.

local authorities



councils



home pack service



the need...

Our home packs were a response to the pandemic, enabling students access to free period products straight to their door through via an online ordering system.

the impact...

Children and young people across the county now have access to free sustainable period products thanks to the partnership, helping ensure they do not miss out on any school time and can participate fully in school life.

One student who has benefited from the partnership said: "I think reusable pads are good because they are environmentally friendly as they reduce plastic waste. I also think that they are more comfortable."



the products...

Students in Flintshire can request a choice of bundles including period pants, a three-month supply of disposable pads and tampons and cup combo kits.

"this sensitive issue is often "taboo" and young girls particularly can feel stigmatised and vulnerable.

being able to order products for free online, delivered to their home, improves period dignity"

Christine Jones  
Deputy Leader, Flintshire Council

from the team...

By working with local councils across the UK, we have distributed almost **two million home packs** to those in need, helping ensure children can have a dignified period.

**Georgie Nicholson, Hey Girls**



Want to get the period dignity conversation flowing for your council? Say hey to Georgie:  
Georgie@heygirls.co.uk

say hey...

