



hey girls...

we're good for workplaces...



## how Haymarket Media Group partnered with hey girls...

We have amazing employee DEI networks at Haymarket and it was them who initially put forward the idea of providing period products in our offices, we loved the idea so we got searching!

It was important any provider would be clearly aligned with our sustainability agenda, Haymarket Impact, and our commitments to DEI, gender equality, quality education, climate action and partnerships for good. From our first interaction with Hey Girls we knew they would be a perfect fit.

haymarket

business to business



period dignity at work



## the need...

We are proud of our inclusive culture at Haymarket and work hard to ensure our working environment is as supportive and comfortable as possible. Recently, a big focus has been on breaking down the stigma of menopause. It makes sense we're also there for everyone with periods at work.

## the impact...

Employees love knowing their period products are sustainable and provided by a social enterprise. The incredible reaction from our colleagues has only reinforced this. The educational session also provided ample opportunity for everyone to ask questions in a safe, inclusive environment. Afterwards, multiple employees got in touch to say how much they enjoyed it and how informative they found it.

## the products...



Hey Girls products are made from certified materials that highlight the company's dedication to natural, responsibly sourced and renewable materials. As we are working to net zero for 2050, it is a key priority that our suppliers have clear sustainability credentials.

"alongside their commitment to gender equality, it was hey girls environmental commitments that were equally important to us"

## about the team...

Everyone we've interacted with has been so helpful. We were lucky enough to coordinate a complimentary webinar with Hey Girls co-founder Kate Smith on the same day we launched the products in all offices. Kate provided an insightful overview of Hey Girls' mission, emphasising the importance of period poverty education, sustainable practices, and support for menstrual and menopausal symptoms. Not only that, Kate followed up after the presentation with a multitude of resources available to all employees to access any time they need to.



Want to get the period dignity conversation flowing?  
Say hey to the team now:  
**b2b@heygirls.co.uk**

say hey...

