

hey girls... we're good for workplaces...



how Heathrow Airport partnered with hey girls...

In 2022, Heathrow airport placed more than 100 free vend product dispensers into the airports staff toilets providing employees with free and environmentally-friendly tampons and pads.

Heathrow Airport is the UK's largest airport and the eighth busiest in the world in terms of passenger traffic.

Its Altitude gender equality network ensures gender is not a barrier to success for its large-scale workforce.

airports

Heathrow
Making every journey better

business to business



period dignity
at work



the need...

The airport's Altitude network is dedicated to making Heathrow a more inclusive place to work, with the Hey Girls partnership improving the wellbeing of airport staff and supporting the local community in the fight to end period poverty.

the impact...

Heathrow is based on the western fringe of London, they nominated local communities in areas like Feltham to be supported by the "buy one, donate one" model.

"We are incredibly grateful to Hey Girls and Heathrow Airport for donating products to the food bank. The demand for our services has increased considerably and partnerships such as this are a huge help in ensuring we can support those in need and comes with the added bonus that we can choose from a wide range of products to meet people's needs."

Lorraine Calvert
Feltham Foodbank community partner

the products...

Heathrow made disposable pads and tampons available in over 100 locations for staff to use freely.

These were displayed in Hey Girls 'free vend' wall dispensers.

"this important initiative will not only improve the well being of colleagues, it also helps us support the local community"

Louise Brown
Head of Altitude, the gender equality network for Heathrow Airport

from the team...

Partnerships like this not only help support employees through these tough economic times, but also have a direct benefit to vulnerable people in the area.

Daisy Williams, Hey Girls



Want to get the period dignity conversation flowing?
Say hey to the team now:
b2b@heygirls.co.uk

say hey...