

# hey girls... we're good for workplaces...



## how Nationwide partnered with hey girls...

When looking for a period product provider, Nationwide were impressed by Hey Girls' commitment to sustainability, with the range of biodegradable products both helping colleagues and the environment.

In 2022, Nationwide partnered with Hey Girls to provide free vend dispensers and disposable products for their employees.

Nationwide is the largest building society in the world with more than 16 million members across the UK and 14 offices across the UK with more than 17,000 employees.



business to business



period dignity  
at work



## the need...

Following a Hey Girls employee talk at a procurement event run by

Social Enterprise UK, Nationwide put together a trial at one of our main admin centres in Scotland.

## the impact...

The feedback we got from our colleagues was overwhelmingly positive, so we built a business plan to see if it was possible to roll out across all our administration offices.

This has been such a great initiative to work on – I have become very passionate about period dignity and opening up the conversation.

## the products...

Nationwide purchased free vend dispensers and cardboard troughs containing environmentally-friendly tampons and pads for employees.

**“the feedback we got from our colleagues was overwhelmingly positive, so we built a business plan to see if it was possible to roll out across all our offices”**

Steve Ross  
Assistant Facilities Consultant for  
Nationwide

## from the team...

Nationwide are true champions of the Hey Girls cause. We want to end period poverty and remove the stigma around Periods, helping to open up the conversation and promote period dignity.

**Daisy Williams, Hey Girls**



Want to get the period dignity conversation flowing?  
Say hey to the team now:  
**b2b@heygirls.co.uk**

say hey...