

Hey girls... we're good for workplaces...



how the Old Course Hotel, Golf Resort and Spa partnered with hey girls...

Our associate's well being is at the heart of our decision making throughout the resort and it is our belief that we provide a positive and supportive environment by doing the right thing by looking after their needs.

The Company believes that no associate should have to worry about period products while at work. Hospitality is a physical job being on your feet for most of your shift and if we can alleviate one worry about providing period products at work, we wanted to support this 100%.

hospitality



business to business



period dignity at work



the need...

The Hey Girls initiative was a no brainer by stocking the products at no cost to the associates. It was immediately supported as part of the associate experience and the right thing to do. The hospitality industry had been hit hard after Covid and the cost-of-living crisis. We wanted to lead by example and support our associates in as many ways as possible.

the impact...

The feedback we've received from associates has been fantastic. Everyone loves the products, and personally it makes them feel like they are working in a caring environment and never need to get caught short.



the products...

We provide our associates with Day Pads and Cardboard applicator tampons. This fits in with our Sustainability plan.

"if you look after your people, they will look after your business. it's important to keep the people-first focus"

Janine Brown, Director of HR

about the team...

Working in partnership with Hey Girls has been a smooth and inspiring process. The beauty of working with Hey Girls is that not only are you supporting the people in your organisation but making a genuine difference to those living in communities across the UK experiencing period poverty. I can't recommend Hey Girls enough and we are delighted to offer this initiative to our associates and the impact on the wider community.



Want to get the period dignity conversation flowing?

Say hey to the team now:
b2b@heygirls.co.uk

say hey...