



# hey girls...

# we're good for wholesalers...



## how Zero Store partnered with hey girls...

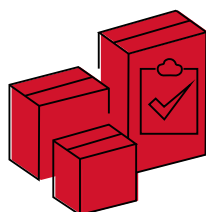
Zero first approached Hey Girls after a recommendation from another of our many zero-waste partners. They've been working with us since 2022.

Zero Store is a zero-waste retailer selling environmentally-friendly goods. From groceries to period products, Zero provides sustainable products to eco-conscious shoppers online as well as in their flagship Midlands store at Royal Leamington Spa.

eco stores



wholesalers



sustainable choice



## the need...

The Zero team are dedicated to cutting out waste and providing customers with products that are both good for the environment and their pocket. The team share Hey Girls vision for a more eco-friendly world and reducing harmful single-use plastic.

## the impact...

Zero are working hard to spread the eco-friendly message and promote reusable products as a better choice for consumers.

Customers have also become more aware of period poverty in their communities and the work they can do to help combat it.

## the products...

Zero stock reusable period cups, which fit the brief of being zero-waste.

The packaging is made from 80% recycled cardboard, which is also widely recyclable.

"we've gradually grown our focus on products which have a social contribution as well as reducing harmful single use plastic products"

Charlie Demetriou  
Owner at Zero Store

## from the team...

It's fantastic to work with organisations like Zero who share our passion for the environment and positive social impact.

Through our partnership with Zero, together we are able to highlight the environmental and financial benefits of reusable products whilst raising awareness of period poverty to an even greater audience.

**Ailsa Colquhoun, Hey Girls**



Want to get the period dignity conversation flowing for your store?  
Say hey to Ailsa now:  
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say hey...

